



Product designer from Dallas, Texas with over ten years of experience and a passion for design.

Crafting visually stunning brands, websites, mobile apps and anything in between. Every design, every detail, every decision — all, purposefully crafted to strengthen the clients' product and brand.

Links

LinkedIn

[linkedin.com/in/luisangelzepeda](https://www.linkedin.com/in/luisangelzepeda)

Instagram

[instagram.com/zepedabrand](https://www.instagram.com/zepedabrand)

Reference

Tiffany Huynh

Director of Digital Product Design at Baylor Scott & White Health

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Greg Sargent

Product Experience Manager at Alkami

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Language

- English
- Spanish

Luis Zepeda

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Work Experience

Alkami Technology

2019-Present: UX Designer

As a UX Designer at Alkami I help our team research, test, and design improvements to our digital banking platform. As a designer with experience crafting responsive web and native mobile solutions for SaaS, FinTech, ecommerce, and marketing platforms. I am especially passionate about critical thinking, design thinking, and interaction design to improve user experiences.

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2018-2019: UX/UI Lead Designer

As the lead user experience designer, I design effective proposals using sketches, flow diagrams, wireframes, mockups, and prototypes in a cross-functional team environment to communicate ideas. Help brainstorm with designers and provide direction to the team which includes junior designers, software engineers, and developers. Oversee various projects through the production department, development, and final delivery.

Alive Digital

2015-2017: UX/UI Senior Designer

Development of low fidelity to high-level detailed storyboards and wireframes, mockups, and prototypes to effectively communicate interaction and design ideas. I take all the user research and apply it to the final design solution of every product. Utilizing my skills in brand identity, user experience, user interface, storyboarding, prototyping, wireframing, iconography, and product design.

Education

Art Institute of Dallas

2007-2010: Bachelors of Fine Arts in Design

Cedar Valley College

2003-2005: Associates of Fine Arts in Computer Graphics

Skills

Figma



Sketch



Invision



Adobe XD



Adobe Photoshop



Adobe Illustrator

